



AcceleRai\$e FAQ

What is AcceleRai\$e?

AcceleRai\$e is an entirely new spin on the traditional funding campaign model; a cost-effective approach that recognizes that these unique economic times require innovative and affordable solutions. AcceleRai\$e allows your Chamber or EDO to maximize dollars raised for your special projects and strategies by retaining professional fundraising consulting services without breaking the bank.

How is AcceleRai\$e different?

The traditional combined feasibility study and funding campaign model requires eight to twelve months to complete, costs the client \$20,000+ per month, and requires the consultant to be on the ground almost every week, which can mean significant travel expenses. For many organizations, this price point renders a consulting firm unaffordable. Depending on your market size and scale, AcceleRai\$e requires no more than eight months to complete at approximately 50% or less of the total cost of a traditional campaign. Your RDG consultant plugs in on-site when you need us the most, and we help train your leaders to retain and raise revenue yourselves, meaning you may never need to pay for outside fundraising counsel again!

This sounds great! Every organization should use this model, right?

AcceleRai\$e is designed with primarily small to mid-sized markets in mind; organizations with limited available dollars for things like consultants, but a bold vision for the future. While AcceleRai\$e will work for large markets as well, the traditional campaign model is often a better fit for their needs. AcceleRai\$e is ideal for funding campaigns with a prospect pool of approximately 150 or less, with a target investor base of 50 - 75 investing organizations. However, every organization is unique, so call us today to learn more and see if AcceleRai\$e is right for you.